

# Neo Durian Milestone Roadmap

Proof of Execution → From Orchard to Global Asset

## 2025 | Phase 1 – Foundation

- Set up 10 acres pilot orchard
- First round financial audit & reporting
- Launch official Neo Durian investor website

## 2026 | Phase 2 – Smart Orchard

- Expansion to 20 acres
- Deployment of IoT sensors (soil, water, nutrient tracking)
- Launch solar farm integration to power sustainable ops

## 2027 | Phase 3 – Scale Up

- Expansion to 50 acres
- Full infra upgrade (irrigation, fencing, security)
- Begin export readiness program

## 2028 | Phase 4 – Growth Acceleration

- Expansion to 100 acres consolidated landbank
- Enhanced cold-chain & post-harvest facilities
- Strengthened partnerships with global buyers

## 2029 | Phase 5 – Regional Leadership

- Expansion to 150 acres
- Establish Agro-Tourism Tech Hub (IoT showcase + farm tours)
- Scale financing rounds for strategic investors

## **2030–2035 | Long-Term Stability**

- Ongoing maintenance & yield optimization across 330 acres
- Advanced data analytics → yield forecast & ESG reporting
- Positioning as Asia's premier durian export hub

## **■ Target Valuation 2035: RM1.32 Billion**

Neo Durian → Malaysia's Billion-Ringgit Agro Asset